

# **Magaela C. Bethune**

Curriculum Vitae

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## **EDUCATION**

- 2020            PhD, Community Research and Action (ABD)  
Department of Human and Organizational Development  
Vanderbilt University, Nashville, TN  
Advisor – Dr. Craig Anne Heflinger
- 2020            Graduate Certificate, Medicine, Health, and Society  
Center for Medicine, Health, and Society  
Vanderbilt University, Nashville, TN
- 2020            Graduate Certificate, Global Health  
Vanderbilt University Medical Center, Nashville, TN  
Center for Medicine, Health, and Society  
Vanderbilt University, Nashville, TN
- 2014            MS – Community Research and Action  
Department of Human and Organizational Development  
Vanderbilt University, Nashville, TN
- 2011            MPA – Public Administration, Concentration – Nonprofit Management  
Department of Public and Nonprofit Studies  
Georgia Southern University, Statesboro, GA
- 2008            BA – Biology, Minor – Africana Studies  
Department of Africana Studies  
Georgia Southern University, Statesboro, GA

## **TEACHING AREAS AND INTERESTS**

Human Development; African American Studies; Race, Class, Gender, and/or Sexuality in America; Adolescence; Community-Engaged Research Methods; Introductory Statistics; Social and Structural Determinants of Health; Sociology of Health; Health Disparities; Policy Studies; Health Policy; Social Justice; Equity, Diversity, and Inclusion; Prevention Studies

## **RESEARCH AREAS AND INTERESTS**

Adolescent Sexual Socialization and Behavior; Adolescent Health; Race, Class, Gender, Sexuality and Health; Health and Behavior; Digital and Social Media and Society; e-Health; Quantitative Intersectionality; Community-Engaged Research Methods; Participatory Research

## PUBLICATIONS

### Edited Volumes

Evans-Winters, V. E., & **Bethune, M. C.** (Eds.). (2014). *(Re)teaching Trayvon: Education for Racial Justice and Human Freedom*. Rotterdam, Netherlands. Sense Publishers.

### Refereed Journal Articles

Nelson, L. A., **Bethune, M. C.**, Lagotte, A. E., & Osborn, C. Y. (2016). The usability of diabetes MAP: a web-delivered intervention for improving medication adherence. *JMIR Human Factors*, 3(1).

Brinkley-Rubenstein, L., Doykos, B., & **Bethune, M. C.** (2014) Health literacy as a process: caseworker perspectives on HIV health literacy. *Social Work in Public Health*, 30(3). 1-10.

### Book Chapters

Murry, V. M., Liu, N., **Bethune, M. C.** (2016). Rural African American Adolescents' Development: A Critical Review of Empirical Studies and Preventive Intervention Programs. In Crockett, L., Temmen, C., & Gustavo, C. (Eds.) *Rural Ethnic Minority Youth and Families in the United States*. Springer.

Mack-Washington, M. N., **Bethune, M. C.**, & Washington, A. R. (2018). When it Hurts So Bad: Negotiating Complicated Relationships with Misogynoir in Hip Hop. In Love, B. L., Evans-Winters, V., & Waters, B. S. (Eds.) *The Lauren Hill Reader*. Peter Lang.

### Selected Conference Presentations

**Bethune, M. C.** A longitudinal examination of adolescent media use and sexual socialization. 39th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine. New Orleans, LA. April 2018.

**Bethune, M. C.** A Cross-disciplinary, Multi-level Framework for Adolescent Sexual Media Socialization. Annual Meeting of the American Public Health Association. Denver, CO. October 2016.

**Bethune, M. C.** Usability Evaluation of Two Graduate Student Development Websites: Findings and Lessons Learned. Annual Meeting of the American Educational Research Association. Washington, D.C. April 2016.

**Bethune, M. C.**, & Washington, A. R. Perspectives on Critical Media Literacy for Youth Development. Annual Meeting of the American Educational Research Association. Washington, D.C. April 2016.

**Bethune, M. C.** Ethical Challenges for Designing Youth Media Health Interventions. Society for Prevention Research 23rd Annual Meeting. Washington, D. C. May 2015.

**Bethune, M. C.** "The Talk": An Exploration of How Social Media Transforms Television Viewing of Sex Communication. Youth + Tech + Health Conference. San Francisco, GA. April 2015.

**Bethune, M. C.**, Nelson, L. A., Lagotte, A. E. Osborn, C. Y. Usability Evaluation of Diabetes MAP: An Internet-based Medication Adherence Promotion Intervention. Annual Meeting for the Society for Behavioral Medicine. San Antonio, TX. April 2015.

Ghosh, S., **Bethune, M. C.**, Lagotte, A. E. Osborn, C. Y. Patients' Satisfaction with a Medication Adherence Support Website: Diabetes MAP. Annual Meeting for the Society for Behavioral Medicine. San Antonio, TX. April 2015.

**Bethune, M. C.**, Mayberry, L. S., Osborn, C. Y. Patients' perspectives on viewing personal health information in a patient portal: Implications for self-management and decision making. Annual Meeting of the Society for Behavioral Medicine. Philadelphia, PA. April 2014.

### **Manuscripts in Preparation**

**Bethune, M. C.** A bioecological model for media sexual socialization in adolescence. In preparation for submission to *Developmental Review*.

### **Commissioned White Papers**

**Bethune, M. C.** (2019, March). Gender of General Conference Delegates: 2008 vs. 2019. Women by The Numbers. Chicago, IL. Retrieved from The United Methodist Church: General Commission on the Status and Role of Women:  
<https://gcsrw.org/MonitoringHistory/WomenByTheNumbers/tabid/891/post/gender-of-general-conference-delegates-2008-vs-2019/Default.aspx>

**Bethune, M. C.** (2019, January). 2019 Special Called Session of General Conference – Who are the Delegates? Women by The Numbers. Chicago, IL. Retrieved from The United Methodist Church: General Commission on the Status and Role of Women:  
<https://gcsrw.org/MonitoringHistory/WomenByTheNumbers/tabid/891/post/2019-special-called-session-of-general-conference-who-are-the-delegates/Default.aspx>

**Bethune, M. C.** (2017, August). Geographic trends associated with gender composition and compensation for UMC clergy. Women by The Numbers. Chicago, IL. Retrieved from The United Methodist Church: General Commission on the Status and Role of Women:  
<http://gcsrw.org/MonitoringHistory/WomenByTheNumbers/ArchivedArticles.aspx>

**Bethune, M. C.** (2017, September). UMC clergywomen still receive substantially less compensation. Women by the Numbers. Chicago, IL. Retrieved from The United Methodist Church: General Commission on the Status and Role of Women:  
<http://gcsrw.org/MonitoringHistory/WomenByTheNumbers/ArchivedArticles.aspx>

### **AWARDS, HONORS, AND FELLOWSHIPS**

#### **Internal**

2011 – 2017	Dean's Fellowship, Peabody College (\$16,000 annually)
2011 – 2017	Graduate Honor Scholarship, Peabody College (\$10,000 annually)
2016	Travel Award for American Public Health Association Conference, Department of Human and Organizational Development (\$750)

- 2016 Travel Award, Peabody Office of Professional and Graduate Student Services for American Educational Research Association Conference (\$1184)
- 2015 Travel Award for Society for Prevention Research Conference, Department of Human and Organizational Development/ The Graduate School (\$1250)
- 2015 Travel Award, Society for Behavioral Medicine Annual Conference, Vanderbilt University Medical Center, Center for Health Behavior & Health Education (\$660)
- 2015 Travel Award for Youth + Tech + Health Conference, Department of Human and Organizational Development (\$484)
- 2014 Travel Award for Society for Behavioral Medicine Annual Conference, Department of Human and Organizational Development (\$750)
- 2013 Travel Award for National Black Graduate Student Association Executive Council Meeting, The Graduate School, Enhancing Diversity in Graduate Education (\$500)
- 2012 Travel Award for National Black Graduate Student Association Executive Council Meeting, The Graduate School, Enhancing Diversity in Graduate Education (\$500)

**External**

- 2018 National Science Foundation i-Corps – DC Cohort (\$15,000 stipend, \$24,000 travel award)
- 2017 Nashville After Zone Alliance Fellow in Youth Program Quality Assessment, Nashville Public Library Foundation (stipend paid)
- 2012 NBGSC Travel Award, National Black Graduate Student Association, (\$300)
- 2009 G. Lane and Christine J. Smith Van Tassell Graduate Scholarship, Georgia Southern University (\$500)
- 2008 Randolph Gunter Award, Georgia Southern University
- 2008 Southern Talon Leadership Award, Georgia Southern University
- 2007 Ronald E. McNair Post-Baccalaureate Achievement Program, Georgia Southern University (stipend paid)

**TEACHING EXPERIENCE**

**Middle Tennessee State University**

Adjunct Instructor

- Introduction to African American Studies (Fall 2014 – Spring 2019)
- Seminar on Black Women in America (Spring 2017 – Spring 2019)

**Tennessee State University**

Adjunct Instructor

Introduction to Urban Studies (Fall 2017, Summer 2019)  
Introduction to American Government (Fall 2018)  
Introduction to Public Policy (Spring 2018)

## **Vanderbilt University**

### Graduate Teaching Assistant

Introduction to Health Policy (Spring 2014 – Spring 2015; Instructor of Record)  
Small Group Behavior (Spring 2012)

### Guest Lecturer

Technology and Human Development (1 semester, 1 session)  
Power, Privilege, and Oppression (5 semesters, 5 total sessions)  
Expectations and Aspirations in Youth (2 semesters, 2 total sessions)  
Focus Groups and Interviewing (1 semester, 1 total class session)  
Health Literacy Foundations (3 semesters, 3 total class sessions)

## **RESEARCH EXPERIENCE**

### **Dissertation**

2019            *Longitudinal Associations Among Media Use Sexual Socialization, and Behavior at Intersections of Race, Gender, Socioeconomic Status, and Sexual Orientation*

### **Major Area Paper**

2016            *A Bioecological Framework for Adolescent Media Sexual Socialization, Behavior, and Health*

### **Master's Thesis**

2014            *Evaluating the Usability of a Diabetes Patient Website to Improve Medication Adherence*

### **Master's Capstone Research**

2011            *Ecological, Contingency, and Systems Theories and Strategic Management in Higher Education Administration*

### **Other Research Experience**

2018            Love in a Big World, National Science Foundation Innovation Corps (i-Corps) National Cohort, Washington, DC

- 2016 Healthy Transitions Summer Youth Participatory Action Research Project  
Centerstone Research Institute and the Tennessee Department of Mental Health  
and Substance Abuse (TDMHSA)  
Nashville, TN
- 2011 – 2014 Computer-based HIV Prevention Program for Rural African American Youth  
Vanderbilt University, Center for Research on Rural Families and Communities  
Nashville, TN
- 2013 – 2014 Investigating the HIV/STD Health Communication Preferences of African  
American Youth  
Black Entertainment Television – American Psychological Association (APA -  
BET) Research Collaborative, Washington, DC
- 2012 How Case Workers Perceive the Role of Health Literacy in Routine Medical  
Engagement Among HIV-Positive Individuals  
Vanderbilt University, Department of Human and Organizational Development
- 2019 Summer Institutional Research Analyst (SPSS/Python)  
Belmont University, Office of Assessment and Institutional Research

## **SERVICE TO PROFESSION**

- 2017 – 2019 Manuscript Reviewer, *Social Science and Medicine*

## **DEPARTMENTAL/UNIVERSITY SERVICE**

### **Vanderbilt University**

- 2012 – 2015 Department of Human and Organizational Development Multicultural Student  
Committee, Member
- 2012 – 2015 Peabody College Admissions Ambassador
- 2014 – 2015 Peabody Department of Human and Organizational Development Graduate  
Admissions Committee, Member
- 2014 Newbrough Award Selection Committee, Member
- 2012 Graduate Honor Council, Member-At-Large

### **Georgia Southern University**

- 2010 – 2011 Division of Student Affairs and Enrollment Management, Professional  
Development Council, Member  
Development Sub-Committee, Member  
Community Outreach Sub-Committee, Co-Chair
- 2009 – 2011 Residence Hall Student Conduct Board, University Chair

## **EXTRACURRICULAR UNIVERSITY SERVICE**

2014 – 2015    Organization for Black Graduate and Professional Students, Executive Board Member

## **EXTRAMURAL SERVICE**

2012 – 2014    National Black Graduate Student Association, Parliamentarian  
State Representative, Tennessee  
Undergraduate Outreach Committee, Chair  
Constitution Committee, Chair

## **RELATED PROFESSIONAL SKILLS AND TRAINING**

2019            Certificate in College Teaching. Center for Teaching, Vanderbilt University. Nashville, TN.

2018            Lean Startup Training, National Science Foundation Innovation Corps (i-Corps), National Science Foundation. Washington, D.C.

2016            Secondary Data Analysis and the National Addiction & HIV Data Archive Program. Interuniversity Consortium for Political and Social Research, International Addiction & HIV Data Archive Program Summer Workshop. Ann Arbor, MI.

2016            U-VDC Technical Grant Writing Workshop. U.S. Department of Health and Human Services, Office of Minority Health. Birmingham, Alabama.

2015            Regression Modeling Strategies Short Course. Department of Biostatistics, Vanderbilt University. Nashville, TN.

2011            Human-Centered Design and Innovation. IDEO. Virtual training.  
Teaching Assistant Orientation. Center for Teaching, Vanderbilt University. Nashville, TN.

## **OTHER INSTITUTIONAL EXPERIENCE**

2015            Summer Project Communications Coordinator  
Emerging Leaders in Science and Society Program  
American Association for the Advancement of Science, Washington, D.C.

2010 – 2011    Student Conduct Coordinator  
Office of Student Conduct/University Housing  
Georgia Southern University, Statesboro, GA

2008 – 2010    Student Conduct Administrative Specialist  
Office of Student Conduct/University Housing  
Georgia Southern University, Statesboro, GA

2006 – 2008 Instructor, Upward Bound and Educational Talent Search  
Office of Educational Opportunity Programs  
Georgia Southern University, Statesboro, GA

## **COMMUNITY TALKS, OUTREACH, AND SERVICE**

“Anita, Speaking Truth to Power.” Panelist for film screening and discussion for the June Anderson Center for Women and Nontraditional Students at Middle Tennessee State University, Murfreesboro, TN, 2019.

“I Am Not My Hair.” Invited Black History Week keynote speaker for Alpha Kappa Alpha Sorority, Inc., Eta Psi Chapter (Middle Tennessee State University), Murfreesboro, TN. 2015.

“Digital Media U: Mobile Strategy for Cayce United.” Invited presentation series for the Cayce United resident community organization in Cayce Place Homes, Nashville, TN. 2014.

## **PROFESSIONAL MEMBERSHIPS/AFFILIATIONS**

Society for Prevention Research  
Society for Behavioral Medicine  
Society for Research on Adolescence  
Society for Adolescent Health and Medicine  
Society for Research on Child Development  
American Public Health Association

## **REFERENCES**

Craig Anne Heflinger, Ph.D.  
Professor of Human and Organizational Development, Emerita  
Vanderbilt University  
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Tel: (615) 859-3553  
Email: [c.heflinger@vanderbilt.edu](mailto:c.heflinger@vanderbilt.edu)

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Nashville, TN 37203  
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